

Submitted: April 6, 2016

Approved: April 6, 2016

**MINUTES OF THE CITY OF ROCKVILLE SIGN REVIEW BOARD**  
**MEETING 02-2016**  
**February 24, 2016**

The City of Rockville Sign Review Board convened in regular session in the Black Eyed Susan Conference Room at 9:00 a.m., February 24, 2016

**Members Present:** Ms. Marylou Goehrung, Chair  
Ms. Ruth Hanessian  
Mr. Jay Feinstein  
Mr. Joe Anastasi, Alternate

**Staff Present:** Deane Mellander, Zoning Administrator  
Tamara Dietrich, Inspection Services Division

**Applicants Present:** K. C. Burzio of The Loughlin Management Group  
Steven Christner of Sterico Signs  
Bill Webb of Brandywine Realty Trust

**I. PUBLIC HEARING**

**SRB2016-00586 – 77 South Washington Street**

This modification request is to allow tenant identification signs to be installed on the front of the building. The building contains 10 units that are owned by the individual tenants in this condominium building. The tenants would like to utilize the brick archways at the front and side of the building to install signs at the top of the archway with two tenants per sign for a total of five signs. They are also requesting for possible future use to install 2 signs in the archways located on each side of the building.

The building is located in the MXNC zone which allows building signs to be installed only over the tenant space that the tenant occupies. The applicant is requesting that the signs be erected on the front of the building and not over any individual tenant space.

K. C. Burzio of Loughlin Management presented case for adding exterior signage. Current zoning for property allows business owners are allowed to add a sign on the

building if they have frontage on the building and a sign needs to be located above that business. Discussion of signs followed.

Ms. Goehrung moved to approve the two additional signs on the front and the two on the side and the address on the corner, seconded by Mr. Feinstein. The motion passed unanimously by 3-0 vote.

### **SRB2016-00587 – 2275 Research Blvd. – Brightview**

This modification request is for a building sign that does not conform to the property's current sign concept of black channel letters. The applicant is requesting a blue channel lettered sign with a green logo.

This property is located in the MXE zone which permits 250 square feet of total signage per building. This property encompasses three large buildings, 2273, 2275, and 2277 Research Blvd. A prior sign modification for this property was approved to allow 250 square feet of signage per building. Building signs on the other two buildings also have sign modifications for their signs that do not meet the sign concept for the property of black channel letters.

Steve Christner of Sterico Signs, Bill Webb of Brandywine Realty Trust along with Anthony Brown presented their case. Brickman has merged and the new logo is Brightview. Now asking allowed to have the color of the blue and the green everything else about the property falls within the concept, it's under the square footage, still have square footage left over. Board discussed the size and square footage, using 78 square feet of the 250.

Ms. Hanessian moved to approve, seconded by Mr. Feinstein. The motion passed unanimously by 3-0 vote.

- II. MINUTES** – *Ms. Ruth Hanessian moved, seconded by Mr. Jay Feinstein, to approve the Minutes for Meeting 01-2016. The motion passed by unanimous vote.*
- III. OLD BUSINESS** – None
- IV. NEW BUSINESS** – Ms. Virginia Onley introduced herself as the new council liaison. Discussions regarding the term expiration of the Board Members; Marylou Goehrung and Ruth Hanessian have terms that expire March 1<sup>st</sup>, 2016. Will need to fill out a new expression form and submit it if they want to remain. Jay Feinstein's expired January 1, 2016 and will also need to fill out a new expression for and submit it. Joe Anastasi's term is good.
- V. ADJOURN** – Meeting adjourned at 9:10 a.m. by Marylou Goehrung, Chair, to Executive Session.

**VI. EXECUTIVE SESSION** – Vote to go into Executive Session pursuant to Section 3-305(b)(7) of the General Provisions article of the Annotated Code of Maryland to consult with counsel to obtain legal advice regarding board procedure and membership responsibilities as well as recent case law.

Marylou Goehrung, motioned to close meeting and go into Executive Session, seconded by Jay Feinstein; members in favor: Marylou Goehrung, Jay Feinstein and Joe Anastasi, abstaining was Ruth Hanessian.

Closed session began at 9:15 a.m. in the Mayor and Council Chambers. Purpose to discuss Rules and Procedures, Board Member Makeup, and Read Supreme Court Case. Persons in attendance: Jodi, Debra, Deane, Tamara and all board members. Closed session ended 10:17 a.m.

The next meeting of the Sign Review Board is scheduled for Wednesday, April 6, 2016 at 9:00 AM in the Black Eyed Susan Conference Room, located on the 3<sup>rd</sup> floor of City Hall.